

# JEDSZELLE (JED) BAUL (he/they)

Charlottesville, Virginia | [jb8ga@virginia.edu](mailto:jb8ga@virginia.edu) | (757) 692-8467 | <https://jcbaul18.wixsite.com/jedbaul>

## EDUCATION

### University of Virginia

*Master of Arts in Media, Culture, and Technology;*  
*Graduate Certificate in Digital Humanities*

Charlottesville, VA  
Expected May 2024

### Virginia Commonwealth University

*Bachelor of Arts in Political Science, with a Concentration in International Relations;*  
*Minor in Media Studies*  
*Summa cum laude, University Honors, and Honors in Political Science*

Richmond, VA  
December 2021

## PROFESSIONAL WORK EXPERIENCE

### University of Virginia, Graduate School of Arts and Sciences

*Graduate Teaching Assistant, Department of Media Studies*

Charlottesville, VA  
August 2023 – Present

- Facilitate guided discussions for 104 students once a week for *MDST 2000: Introduction to Media Studies*, taught by Bruce Williams (Ambassador Henry J. Taylor Professor of Media Studies) and Siva Vaidhyanathan (Robertson Professor of Modern Media Studies)
- Develop flexible discussion structure to reinforce learning material and in-class collaboration

### University of Virginia, School of Data Science

*Digital Pedagogy Intern, Digital Humanities Graduate Certificate*

Charlottesville, VA  
May 2023 – August 2023

- Assessed reach and engagement of flagship research journals and DH-focused journals utilizing computational methods from 7 of the 10 disciplines represented in the program
- Found 120 articles with 1,702 citations across both types of journals, showing significant reach in both discipline and method

### Rising Tide Interactive

*Digital Production Associate*

Washington, D.C.  
February 2022 – August 2022

- Constructed high-quality emails for eight Democratic clients via HTML/CSS coding in CRMs, including ActBlue, EveryAction and NGP
- Conducted thorough A/B testing and quality assurance for landing pages and surveys to optimize open/click rate performance

### We Are Home Campaign

*Digital Coordinator*

Washington, D.C.  
October 2021 – February 2022

- Constructed graphic content on prominent immigrants rights issues for campaign partners and media organizations, like the [Biden Report Card](#) and [Toolkit](#)
- Maintained campaign events calendar and website landing pages via Google Suite and WordPress to improve user experience

### Blueprint Interactive

*Digital Fundraising Intern*

Washington, D.C.  
September 2021 – December 2021

- Constructed high-quality emails for Democratic clients via copywriting and HTML/CSS coding in CRMs, including ActBlue and NGP
- Conducted rigorous quality assurance for emails, landing pages and surveys to reduce errors and improve open/click rate performance and conversion rates

**SKILLS:** Extensive knowledge of Microsoft 365 and Google Suite programs. Working knowledge of Canva, Facebook, Instagram, TikTok, Threads, HTML/CSS, and Zotero. Basic knowledge of Photoshop, InDesign, and video editing software. Intermediate fluency in Spanish.